

# Expert Briefings 2023

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# Expert Briefings

Inspired by the Presidential Daily Brief that Oxford Analytica's founder, Dr David Young, and Henry Kissinger prepared daily for US Presidents, Expert Briefings distil data from multiple verified sources to provide actionable insights on global events as they unfold.

**Prepares students** to become tomorrow's decision-makers, by helping them to engage critically with global events, and apply what they are learning in class.

**Supports researchers** who want their work to have a real impact by keeping them up to date with global geopolitical and macroeconomic trends.

## What are Expert Briefings?

Expert Briefings are a resource used by more than 50 national governments (including the majority of G20 administrations), and many private sector organisations.



New briefs published daily - around 4900 each year



Short, clear and to the point



Available to academic institutions exclusively from Emerald Publishing

## How are Expert Briefings created?

Expert Briefings draw on insights into current events from a global network of more than 1500 academics, business leaders and former policymakers. These insights are reviewed by a team of regional and sectoral specialists, and distilled into accessible, impartial documents that help to guide strategy and decision-making.

### Types of Briefing

#### Long form (Expert Briefings)

The consistent structure considers: What happened? Why does it matter? What is likely to happen next?

12,000 +

#### Graphic analysis

Global and regional risks and opportunities are highlighted with a visual summary of comparative data.

700 +

#### Executive summaries

A brief account of an unfolding situation or event and the possible implications.

23,000 +

# Getting to the heart of global topics



## Examples of recent regional coverage:

### NORTH AMERICA

Bank of Canada hikes rates as inflation concerns rise  
The US housing market is likely to cool this year  
Leaked opinion would let US states set abortion laws  
US-Mexico border pressures will rise  
Politics to complicate North American development aid

### LATIN AMERICA

Like-minded leaders may improve Bolivia-Chile ties  
Petrobras results may drive new Brazil price pressure  
Protecting Mexico's journalists will not be easy  
Slowing activity points to Argentina economic woes  
Congress questions may bring new Peru cabinet changes  
Colombia military scandals may help left electorally  
Venezuela sanctions shift will not bring rapid gains  
Cuba unrest will be muted despite economic woes

### EUROPE

EU oil ban will bite into Russia's budget and GDP  
The euro-area, especially Germany, faces weak GDP  
UK and non-EU financial services trade will grow  
Greece can substitute Russian gas supply to neighbours  
Poland and Hungary may seek compromise with EU  
President's protege will lead Romania's Liberals  
Drop in polls may aid Bulgarian government's survival

### MIDDLE EAST & AFRICA

South African ANC rules change will bolster Ramaphosa  
Lebanon's central bank governor is to be replaced  
Nigeria legislation may improve electricity investment  
Obasanjo will struggle to gain traction in Ethiopia  
Relations between Iraqi and Syrian Kurds worsen  
Rising living costs will test Turks' faith in Erdogan  
Qatar and United States to feed global LNG appetite  
Egypt is taking steps to mitigate wheat price rises  
Jordanian tribal frustrations will be kept in check

### CIS

Armenia-Azerbaijan deal starts looking possible  
Kazakhstan will reassure investors as reforms unfold  
Kyrgyz mine deal may limit expropriation worries  
Moldova seeks closer EU ties due to Ukraine war risks  
End of Kyrgyz-Tajik firefight shows lessons learned

### ASIA PACIFIC

India will step up economic engagement with Nepal  
Malaysian-Thai relations will grow steadily  
Pakistan tech ecosystem will expand despite obstacles  
Australia hydrogen optimism needs policy underpinning  
Myanmar conflict will be protracted  
New president will steer South Korea to the right  
Premier's party holds all the aces in Malaysia  
Bangladeshi-US relations will be difficult to reset  
New Zealand bank will raise rates as inflation surges  
Anti-government protests will grow in Sri Lanka

## Collection and access options

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Emerald provides a range of publishing services to help researchers tell their stories in a meaningful and timely way. As a proud signatory of DORA, Emerald has relaunched its Real Impact Manifesto asking the sector to work together towards a fairer, more equitable environment where research can have a real-world impact and those within it can reach their full potential.

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